



Bute Jazz Questionnaire

Name _____

Do you wish your e-mail to be included in our e-mailing list: _____

e-mail address: _____

Age Group: _____

20 - 29 _____

30 - 39 _____

40 - 49 _____

50 - 59 _____

60 + over _____

Type of accommodation you stayed in: _____

with friends and family _____

hotel _____

guest house/b&b _____

self-catering accommodation _____

camper van/caravan on Promenade _____

camper van/caravan - other site _____

tent in provided campsite _____

other _____

How many nights did you stay? _____

How did you hear about the Festival? _____

Word of mouth _____

Festival leaflet _____

Festival poster _____

already on Festival mailing list? _____

already on Assembly Direct mail list? _____

via Facebook _____

via Festival website _____

newspaper advert _____

Just Jazz magazine _____

Jazz Guide magazine _____

Jazz-in-Scotland _____

listing - which paper/magazine? _____

other _____

HAVE YOU BEEN BEFORE ?? _____

How did you book Festival tickets? _____

via Festival website _____

via Isle of Bute Discovery Centre _____

by mail _____

on arrival _____

How would you rate the Festival? _____

programme? _____

your highlights/favourites? _____

	preferred venues?

	would you return?

	what would prevent you from returning?
How did you enjoy the Island?	_____
	what in particular did you enjoy?

	what did you not enjoy?

	did you eat in different places?

	which did you enjoy most?
The Music Programme:	_____
	Would you prefer only traditional jazz

	Would you prefer only contemporary jazz

	Did you enjoy the mix?

	What would you like to see more of?

	Would you come to Bute for special 1 night event?
What did you spend?	_____
	on travel

	accommodation

	tickets

	food and drink

	other shopping

Where do you live?

- Rothesay/Bute
 - Argyll & Bute Region
 - Rest of Scotland
 - England
 - Wales
 - Northern Ireland
 - Ireland
 - Other (please state)
-

PLEASE RETURN THIS QUESTIONNAIRE AS SOON AS POSSIBLE TO OUR TICKET OFFICE – in box provided – or

E-mail hanne@butejazz.com

Address Isle of Bute Jazz Festival
 5A Argyle Place
 Rothesay
 Isle of Bute, PA20 0AZ

Thank you very much for helping us to assess and to improve the Festival – your help is invaluable!